Trips to two Naples up for grabs

CANANDAUGA

Everyone from culinary connoisseurs to the picky palate is invited to dine and dance their way to win one of two Taste of the Finger Lakes tickets. Each is a complete experience and includes a meal in Naples, Italy, as part of Finger Lakes Wine Country’s newly launched Foodie Revolution Contest.

Using the hashtag #FLXperience, participate are simple steps to post their best Finger Lakes foodie experience photo to Instagram or Facebook. On the contest page, a suggested list of more than 100 easy tips exists for Finger Lakes foodies to post on the site.

“We wanted to create a program that encourages locals and visitors to experience all of the delectable, delightful, unique offerings throughout the Finger Lakes region,” FLV, President Valerie Koshubak said.

Overnight stays, New York-Wine & Luxury Center cooking classes, an “Art of Tapas” and restaur- ant gift certificate will be awarded monthly for a highly shared content all-star participants and judged by FLV staff. On the contest page, for partici- pants will be invited to a celebration at the NYWRC, where judges from FLV will announce which Finger Lakes foodie has posted the best content throughout the contest. The lucky gourmet will win vacations in Naples, Italy, and Naples, Italy.

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